

MISSING ANTI-TRAFFICKING PROGRAMME

(MATp)

Member Manual

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MISSING

Missing Public Art Project

MISSING is a public awareness campaign which aims to sensitize the populace to the plight of millions of little girls who are trafficked for sex exploitation. MISSING was launched at the India Art Fair 2014 to give voice to those thousands of girls who get lost into the black hole of trafficking. There are more than 3 million prostituted women in India, out of which 1.2 million are young girls. The average age of recruitment of girls into prostitution is between 9 and 12 years of age. We strongly feel that the time to communicate how sex trafficking affects our society is now and YOU can play an instrumental in curbing trafficking and raising awareness.

Having worked in this space for over a decade, we have come to know the importance of leveraging technology to raise awareness about sex trafficking. As a part of Missing Anti Trafficking Programme (MATp) your contribution, through the club activities, will be an important catalyst in spreading awareness, which is the first step to stop trafficking.

Missing Anti Trafficking Programme (MATp)

What is this programme	<p>The Missing Anti Trafficking Programme incorporates social activism and community engagement in the student experience by providing a blueprint for students to raise awareness about trafficking.</p> <p>We believe awareness leads to acceptance and a solution. You'll be surprised that most people are not aware about the horrors of trafficking or how this issue affects them. You're about to change that.</p>
Who is this for	<p>This programme is for you. It's for people of all ages from anywhere who won't accept the norm and are ready to do something for a safer and more positive world. This programme is for all school students years onwards.</p>
What is our objective	<p>Our objective is to show you the difference a proactive individual can make in their community through art, activism and engagement.</p>
How is the Programme structured	<p>The programme works on a 3/6/8 months schedule as a part of your CAS curriculum. It is divided into activity sets to be completed within the given months. Your CAS teacher will be providing you the schedule of the tasks for each month to be completed. Once the task is completed you can follow the instructions and give the completion report to your teacher or upload as per the instruction. Students finishing all tasks will also be given an appreciation certificate from the Missing Link Trust.</p>

ACTIVITIES under MATp

Activities to be completed as a member of MATp.

Please refer to description against each activity to successfully complete and submit.

Activity	Description
Awareness Workshop	Attend the trafficking awareness interactive workshop in your school.
Stencil Project	Download the DIY stencil kit from http://www.savemissinggirls.com/diy-stencil-kit . Create a stencil, click a picture with it, post it on instagram and facebook tagging Missing. The stencil can be made in school premises or on your favourite wall in your building (if online module) after taking permission. You can also make it on a chartpaper as a poster and stick on your room door.
Download Game + Play	Visit http://www.savemissinggirls.com/missing-game-for-a-cause and download the missing game. It is also available on Android and Apple playstore. Play the game and answer the questions at each stage.
Fill out online survey	Fill out online survey at the following link https://docs.google.com/forms/d/e/1FAIpQLSeBB9BqFlb57aK11HpncGpLQ653EAzvgIq_IHh3-EXRUxgpUw/viewform
Polls	Participate in ongoing Missing Polls on Facebook and website. Your teacher or coordinator will update you with the link.
Write a blog/ short essay based on list of topics given.	Write an essay or a blog post (maximum 300-350 words) on one topic from the list of topics provided: <ul style="list-style-type: none"> ● Ways to Safeguard yourself online from falling into trafficking trap ● Soft porn on Internet and its Impact on Adolescents ● Global health implications of Trafficking ● Sex trafficking laws and solutions around the world ● How exchange of skills amongst females can help in preventing them from trafficking ● Movies and TV series that given an

	<p>interesting insight on human trafficking</p> <ul style="list-style-type: none"> • Trafficking and Online Laws You Should Know
Fill out online survey	<p>Fill out online survey that Missing will send a link https://docs.google.com/forms/d/e/1FAIpQLSesXqt4D3Jfh3v0NeGmTmacVO6TUSqBEv6aKRHYpgifVMavpg/viewform</p>
Post on FB and Instagram	<p>Spot the Missing stencil in your school. Get your friend to click a picture of you or a click a selfie with the stencil and post on Instagram and Facebook with your 20 word experience on what the stencil makes you realise with hashtags and tag missing project</p>
Snakes and Ladders	<p>The students create their own game of risks as snakes and skills and information as ladders</p>
Cyber Safety Module	<p>Cyber trafficking and cyber safety module and online exercises (eg online cyber crossword) for students and parents</p>
Community Presentation/ awareness session for friends	<p>Conduct a trafficking awareness session using the Missing deck from the website for your friends and family in your area. Take a selfie with the group and post it on instagram and facebook tagging Missing</p>
Mural Walk (if applicable)	<p>The Missing Project has an exciting, interactive Mural campaign which it plans to expand to all major cities. In case you have a Missing mural in your city, spot it, have a chat with it, take a selfie and post on instagram and facebook tagging Missing.</p>
Design a poster for Missing according to requirements	<p>Design a poster for Missing on importance of awareness against trafficking. Best posters will be used as artworks by Missing in their work giving student credits</p>
If you were the minister charged with anti - trafficking agenda what are the 5 steps you would take?	<p>Write a short 5 point article and participate giving your ideas to make a trafficking free society.</p>

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Fill out online survey	For girls - https://docs.google.com/forms/d/e/1FAIpQLScTOgy7XzpcfVj4KDykr8P7feqyvJAAIm6fxiNdSweWVePSgg/viewform For boys - https://docs.google.com/forms/d/e/1FAIpQLSfD3vi3rpIXhfRhjC1CuRXIf2B3g3RZ6eeziEC3a-msZ5ftxA/viewform
Filmmaking competition	Missing will conduct an online or offline tutorial on filmmaking where the students learn the tools to create a short film on an issue related to anti trafficking. Best films across schools will be selected by an acclaimed jury and grand prize winner announced at an event.

Eligibility Criteria

General Eligibility:

- The activities are valid for all MATp members
- There is no order for the activities except the first one.
- All activities have to be completed within the time period given after joining
- Submission/ uploading of completed task is compulsory to successfully finish the module

Terms & Conditions

- The Missing Trust will have the right to use any material, pictures, posts, videos and survey responses in any form obtained under MATp in any marketing or educational promotions as deemed fit.
- The members cannot use any promotional or trademarked visuals, videos and content of the Missing Project without prior permission.
- The Missing Link Trust holds the right to cancel any membership without any explanation, if any member is found to engage in illegal, unethical or objectionable behaviour, going against the very ethos of The Missing Project
- The Missing Trust will assume that all minors becoming the members of The Missing Anti Trafficking Programme have their school permission. The trust will not be liable for any action from parents, guardians or school authorities in case of conflict of views.
- In any conflict, the decision of The Missing Trust will be final and it holds the right to regularly update and change activities and eligibility criteria in new semesters as the programme evolves and implements after the school review.
- All conflicts will be subjected to Kolkata jurisdiction.